

TOMI.

UX / UI Designer

Contact

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Creative thinking and user experience are the essence of everything that I do, expressed in creative design, problem solving, and organization. I flourish in a place where I can grow, learn and be challenged, surrounded by a team that shares my passion.

Experience

UX/UI Designer 2023

Dibble

- Dashboard and interface design – all the platforms
- Collaborating with other departments – marketing, and business development
- Due to intellectual property rights, designs cannot be included in the portfolio. Full details can be shown during an interview.

UX/UI Designer (contract) 2022-2023

Q-int

- Market and competitor research
- Dashboard and interface design – part of the UX/UI team.
- Collaborating with other departments

Operations and Project Manager 2022

Pop-up museum, Tel Aviv Municipality

The pop-up museum at Barbour Community Center was a temporary museum set up in a building about to be fully renovated.

Opened for 3 days only, the exhibition and event brought close to 1,000 visitors.

- End-to-end project management – from conception to delivery
- Full owner of the budget
- Managing a crew of 18 to build the exhibit
- Initiating and managing local social media channels to drive traffic
- Coordinating with different Tel Aviv Municipality departments – education, events, art etc.

Freelancer UX/UI Designer 2022

Niiiso studio

- Market and competitor research
- Web design
- Branding

Executive Producer 2021-2022

Radio Tel-Aviv 102FM

- In charge of lineups
- Item researcher
- Producer of 5 weekly programs

Opened a small business of a product I designed 2017

CHAINZ by Tomi Hochberg

- Market and competitor research
- Design and marketing: product, branding, website, social media
- Assembly
- Business Management
- Photography productions: manager and producer

Security profiler 2016-2020

Airport authority

Projects

Management and production

2022

"Dugri" duo (pro bono)

"Dugri" is a duo made of a Jewish Israeli and a Palestinian content creators using music and education to promote straight talk and build a community of young Israelis and Palestinians who believe in a new mutually beneficial narrative.

- Events and music production
- Closing and coordinating press and media opportunities (102 FM, Kan TV..)
- Design of all brand assets – logo, one-pager, website

Produced and directed "CALCULATE" music video for "Lofiles Music" (freelance)

2020

- Research
- Script
- Production
- Direction

Playground development for children with disabilities

2019

Beit Issie Shapiro (HIT project)

- Needs analysis process
- Discovery – understanding the target audience, the location, the children who will be using it
- Gymboree design
- Working with the manufacturer •Pa•alton• all the way to final production

Multidisciplinary international hackathon in the field of assistive technologies

2019

Innsbruck, Austria (HIT project)

My team and I designed a game for a kindergarten for children with special needs.

- Research
- Design
- Assembly

Education

Graphic design & UX/UI course

Studio 6B

2020–2021

UX/UI design course

Bezalel Academy of Design

2019

Industrial design

Holon Institute of Technology

2017–2020

Military Service

Intelligence and combat soldier

2011–2013

Airborne maritime navy patrol unit

Languages

- Hebrew – native
- English – high proficiency

Skills

- Photoshop
- Illustrator
- Indesign
- Figma
- XD

